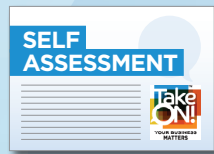


AT A GLANCE:



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STRATEGIC AGILITY



WHAT'S THIS THEME ABOUT?

Strategy is part of every manager's job. At its most basic level, strategic agility is understanding why you are doing the things you are doing today – how you are contributing to the success of your organisation. At a more skilled level, strategic agility is constantly thinking beyond today – understanding what you need to do to stay competitive or lead the field and then adapting quickly to change.

WHY IS THIS IMPORTANT?

“It is not the strongest of the species that survive, nor the most intelligent, but the one most responsive to change.” - Charles Darwin

A strategy is like a puzzle – a collection of different pieces that need to fit together to reveal the big picture. If everything in business were static, the puzzle would come together perfectly every time. The challenge however is that everything changes – and often quickly, meaning the puzzle pieces expand, contract and change shape. They no longer fit together and need to be reconfigured. This is true for all businesses. The successful ones have industry savvy managers who respond and adapt quickly to the strategic moves of the company.

This Management Matters theme helps managers understand the pieces of your company strategy (puzzle) – what must happen to keep the business moving forward, and how to adapt quickly when the pieces need to be reshaped.

IDEAL OUTCOMES

‘Strategic Agility’ is about your management team knowing:

- The strategic direction of the company
- What's going on in the rest of the industry
- About any opportunities and threats on the horizon
- How to broaden their strategic knowledge

‘Strategic Agility’ is about your management team being able to:

- Consider how outside influences will affect us as a team
- Translate the strategy into meaningful actions for themselves and their teams
- Communicate strategy changes and spur the team into action
- Articulate how what we do today will affect what we do in the future

CONVERSATION SHAPER